



Contents

Contents	1
Late Winter Update.....	1
PCA Office Hours	2
Parkdale Community Association Board of Directors.....	2
From Councillor Druh Farrell's Office: Cycling is on the Rise in Calgary	3
News from the City of Calgary - April 2014.....	3
The City of Calgary Action Plan 2015 - 2018.....	4
Animal & Bylaw Services	
Community Clean Ups.....	6
Off Leash Ambassador Program.....	7
Alberta Health Services:	
Bicycle Helmet Safety	8
Notification of Preventative Tree Maintenance	9
Louise Riley Library - April 2014.....	10
Parkdale Farmers' Market	11
ScotiaBank Calgary Marathon Neighbourhood Spirit Challenge	12
PCA Facilities Rental: Information and Rental Contract Estimate.....	14
Parkdale Newsletter Advertising Form	15
Advertising in the PCA Newsletter	16
Photo Credits.....	16
May Newsletter.....	16
Calendar of Events.....	16



Late Winter Update

By David Wing, Editor

Welcome to our second issue of 2014. By now, you should have received the March issue of the Parkdale Community Association (PCA) Newsletter. If you have not received the newsletter by now, please contact the PCA Office (contact information is on page 2) or David Wing at 270-8579 (e-mail: wingd@telus.net).

Updates from the Garden Committee start this issue on page 2. Councillor Drug Farrell's April newsletter article covers cycling in Calgary (page 3). A new feature starting on page 3 is a brief series of news updates from the City intended for community newsletters. The City is holding a series of public engagement events as part of Action Plan 2015 - 2018 (pages 4 and 5). Animal & Bylaw Services describes Community Clean Ups and Off Leash Ambassador Program on pages 6 and 7, respectively. The latest submission from Alberta Health Services is on Bicycle Helmet Safety (page 8). The City of Calgary began their yearly tree maintenance program the first week of March (page 9). The April submission from the Louise Riley Library is on page 10. Information on the Parkdale Farmers' Market is on page 11. Information on the upcoming ScotiaBank Calgary Marathon Neighbourhood Spirit Challenge is on pages 12 and 13. Pages 14 and 15 contain forms for renting the PCA Facilities and advertising in the PCA Newsletter, respectively. For upcoming community activities, please see the Calendar of Events on page 16.

Parkdale Community Association Board of Directors

President (Executive)	Darcy Morgan.....	209-1255.....	darcyhmorgan@gmail.com
Vice President (Executive)	Trevor Davison	695-7521.....	trevor.davison@o2design.com
Treasurer (Executive)	Paul Neave.....	270-4531.....	paulneave@shaw.ca
Secretary (Executive)	Quentin Enns	247-8930.....	qenns@telus.net
Past President	Brian Franks.....	681-4811	yyctubesteaks@gmail.com
Director, Communications	Colin Brandt	988-3632.....	colinbrandt@gmail.com
Director, Tree Huggers	Kara Hallett	630-5965.....	parkdaletreehuggers@live.ca
Director, Community Garden.....	Audrey Smith.....	283-2457.....	audreysmi@gmail.com
Director	Marcel Hebert.....	(587)229-1981	Hebertm@shaw.ca
Director	Scott Weir.....	988-6949.....	saweir@uclagary.ca
Director, Farmers' Market	Steve Lemp	283-0130.....	s.lemp@shaw.ca
Director, Healthy Aging & Seniors	Ruby Miller	283-8332.....	r.e.miller@shaw.ca
Director, Soccer	Traci Nayeri	829-2567.....	traci@tracinayeri.com
Director, SSASDC/SSASPG.....	Vince Walker	270-3207.....	vnwalker@telusplanet.net
City Representative (non-voting).....	Gini Clark	221-3981.....	virginia.clark@calgary.ca



Parkdale Community Association (PCA) Office Hours

The PCA Office is usually open 9:00 am to 3:00 pm Monday to Friday. Please call or e-mail and leave a message if you need support from the PCA Office. The PCA Office is closed on all statutory holidays.

Telephone: 283-5767
 E-mail: office@parkdalecommunity.com
 Address: 3512 - 5 Avenue NW, Calgary, AB T2N 0V7



Making A Garden Tile

By Audrey Smith, Garden Chair/Ceramic Artist
garden@parkdalecommunity.com

Several groups, friends and families, have gathered in my studio to make 6" square relief tiles that will be installed in the garden. The range of designs and quality of execution are a delight. None of the participants has had experience working with clay and all are amazed at what they can accomplish with a little help.

Everyone involved has expressed some version of Matthew's statement: "This is way funner than I thought!" Matthew is seven and his tile features a Lego theme (please see picture of Matthew glazing his tile in the next column).

If you would like to have your own tile experience and leave a legacy in the garden, contact me. It works well if you can gather a group of six to eight participants and then we can craft a schedule that meets all of our needs.

Keep watching the website and coming to our table at the market to see new tiles as they emerge.



Countdown To The Garden Build

By Audrey Smith, Garden Chair/Ceramic Artist
garden@parkdalecommunity.com

We have three months to organize a world of activity for our June 6, 7 and 8 Garden Build weekend. Much has already been done and is being done. However, we can't do this without you and there are many ways that you can be involved from here on to make this garden go.

We have a construction lead team who will be meeting bi-weekly from now on. If you'd like to assume a role on that team please let us know. We'll need expertise from carpenters, electricians, plumbers and landscapers.

We will need many kinds of material and equipment for the site preparation stage as well as for the build of the constructed elements such as raised beds, shed, mulch/compost bays and the herb circle. We will need materials, equipment and expertise for the installation of the pathways.

During construction we will need at least a hundred 'wheelbarrow and shovel' workers. We will need folks who can precut lumber for the raised beds and then assemble them onsite during the build. We'll need teams to build the shed and the mulch bays. We'll need a team to build the herb garden.

We will need a food team who can source, prepare and serve meals to a legion of workers on all three days of the build. We have a large BBQ and access to the kitchen for ongoing food preparation and refrigeration.

We will need a team of babysitters who can free up parents to work onsite.

We need music to keep our energy flying throughout the weekend.

We'll be planning a celebration event and dedication for the garden and will need all kinds of help arranging that.

As other tasks emerge from the planning session that are already ongoing, we will add them to these posts which we'll upload every two weeks.

To sign up, please e-mail us at garden@parkdalecommunity.com.

We need you!!!! We look forward to hearing from you.



From Councillor Druh Farrell's Office: Cycling is on the Rise in Calgary

With Calgary forecasted to grow by 1.3 million people in the next 50-60 years, how will we attract and accommodate these new Calgarians, and how will our transportation systems cope? The City of Calgary's Cycling Strategy, adopted in 2012, will help by offering transportation choice.

The Bicycle Program 2013 Yearbook measures our progress toward creating a bicycle friendly city as outlined in the Cycling Strategy. The strategy looks at other winter cities, like Minneapolis and Montreal, to identify ways to improve access and safety, increase the supply of bicycle parking, and educate on the rules of the road.

Some Yearbook highlights:

- Downtown cycle trips increased 26 per cent from 2006 to 2013
- Busiest downtown cycling location: Bow River pathway, west of 11 Street SW

- Busiest cycling location outside of downtown: Bow River pathway at Crowchild Trail SW
- Top three communities with the most cyclists: Point McKay, West Hillhurst, and Parkdale (all in Ward 7!)
- Busiest on-street bike route: 7 Street SW cycle track (two months after the 7 Street SW Cycle Track opened, bike trips increased 430% from the year before at 1,160 daily trips. Cycling on the sidewalk has decreased from 25% to less than 1% and auto trip times have decreased.)
- Highest percentage of female cyclists: 29 Street NW at Foothills Hospital
- Highest percentage of male cyclists: Western Irrigation District Canal pathway at 52 Street SE
- Cycling trips are up while collision rates have decreased.
- Eighth Avenue Place and Brookfield Place are the first towers in the downtown to voluntarily include separate entrances for tenant bicycle parking
- 7 of the top 10 communities for cycling to work are in Ward 7.



News from the City of Calgary – April 2014

Submitted by Dylan Jones

Southern Alberta Flood Response Program – Property Tax Relief

The City of Calgary, with support from the Government of Alberta, has established a Property Tax Relief Program for residential and non-residential property owners displaced by the 2013 June flood. To be eligible, complete an application and provide appropriate documentation to show that the property was uninhabitable for more than 90 days. Criteria, application process and application forms will be available March 3, 2014 at <http://www.calgary.ca/taxrelief>. Businesses – contact Business Licence Registration at 268-5311 to inquire about adjustments to Business Tax. For more information, visit <http://www.calgary.ca/floodrecovery>.

For more information visit <http://www.Calgary.ca/taxrelief>

Spring Yard Waste Landfill Drop-off

Between April 18 and June 1, all three City landfills will waive fees for residential loads of leaves, branches, plants and other yard and garden material (no sod or soil, please). The material will be composted at the sites, turning it back into a useful resource.

Please leave your material loose or put it in paper yard waste bags, which can be composted along with the yard waste. If loads are loose, make sure they are secure before transporting

Continued on page 4

Continued from page 3

them. The service is intended for residents only. Charges may apply if the load contains other items.

Before leaving for the landfill, visit <http://www.Calgary.ca/waste> or contact 311 to confirm landfill hours, locations and other details.

2014 Civic Census collection begins April 1

The Civic Census is collected annually starting April 1. It is conducted at the same time every year, and the door-to-door canvassing continues for approximately three weeks.

The Civic Census is the official count of dwelling units and the population who are living in these units, by door-to-door physical collection and recording of data.

Census data is very important to The City of Calgary, for use in making informed and appropriate decisions on population-based City services, such as transportation, roads, transit, police and fire services, etc. This information is also used by the public and separate school boards for enrolment predictions, decisions on future schools, and by the provincial government for determining per capita grants, if they are available.

All Census Takers wear a photo identification badge issued by The City of Calgary. Participation in the Census is important and will only take a couple of minutes. If residents are not home at the time of visit, they are asked to call the Census Taker at the number provided on the notice to complete their census.

All Census information you provide is secure. Census data is released for geographic areas the size of a community or larger. This ensures that no individual or dwelling is identifiable. For more information on Census collection, please visit <http://www.Calgary.ca/Census>.

The City of Calgary Youth Hiring Fair

The City of Calgary Youth Employment Centre is hosting its 16th annual Youth Hiring Fair on Tuesday, April 8, 2014 from 1:30 – 6:00 pm at the BMO Centre, Stampede Park. Admission to the fair is free.

Over 5,000 jobs are available! Employers will be hiring for full-time, part-time, seasonal and career opportunities from a variety of industries. Youth ages 15 – 24 are encouraged to bring their resume, dress to impress and be prepared for on-the-spot interviews.

For more information on the fair or to view a list of companies participating in the fair, visit <http://www.nextsteps.org> or call 268-2490.

Make Working at The City Work for You

The City of Calgary is seeking dedicated, motivated professionals to join our team. With 27 business units delivering over 500 lines of business, The City requires a variety of talented individuals. Come work with us to build and sustain our beautiful city.

Learn about resume construction and interview preparation, and apply for a City job online. Join us on LinkedIn, follow 'City of Calgary'.

<http://www.Calgary.ca/careers>

Dylan Jones

Communications Specialist

Customer Service & Communications

The City of Calgary | Mail code: #8305 | Office 3023

Floor 3, Public Building, 205 8 Ave. S.E.

P.O. Box 2100, Station M, Calgary, AB Canada T2P 2M5

T 403-268-2282 | F 403-537-3070 | calgary.ca

The City of Calgary Action Plan 2015 - 2018

By Sara Woodgate, Manager

The City of Calgary Action Plan 2015-2018 is everyone's opportunity to help shape Calgary's future. From roads to recreation centres, from flood response to City finances, what is important to you?

From March 3 to 21, we are asking for citizen and community input on balancing quality City services with affordable tax rates for the next four years. Action Plan 2015 – 2018 is running in-person public engagement events in every city ward with over 20 events in 18 days. Come tell us what is important to you.

Find out about Action Plan events in your community. This is a big conversation about serving a great city. Starting March 3, Calgarians can also have their say online through three different online tools:

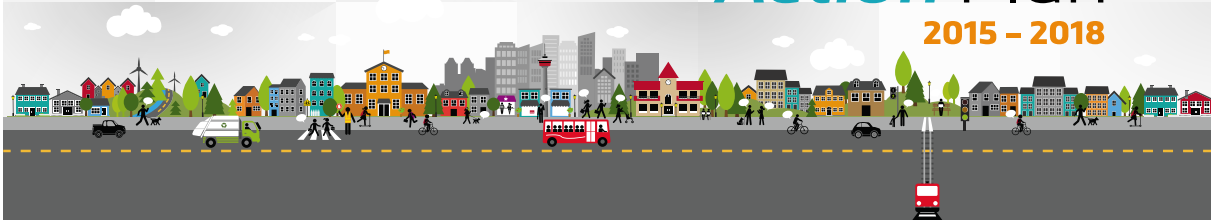
- Budget Simulator: consider City services and make some tough choices on spending priorities, based on the impacts to service that each scenario presents.
- City Priorities tool: Tell us your priorities and what you want The City to focus on for the next four years
- CityTalk: an open forum, where you can submit ideas, comments and thoughts on City spending, priorities and budget. Other citizens can then comment and vote on submitted ideas, or start another thread of discussion themselves.

Information collected during citizen engagement events and through the online tools are key inputs into Action Plan 2015 - 2018. A detailed summary of all ideas and suggestions will be given to Council and City departments for consideration as council priorities, business plans and budgets are being developed during 2014. As well, a summary of citizen engagement will be announced publicly in April and shared on the Action Plan website.

Take Action, It's Your City!

We look forward to your input March 3 to 21, 2014.

Action Plan 2015 – 2018



Take Action, It's Your City.

Look for Action Plan in your community and have your say! 

Share your ideas on balancing quality City services and affordable tax rates for the next four years.

Mon, Mar 3	City Centre	Stephen Ave Olympic Plaza block	10:30 a.m.-2 p.m.
Mon, Mar 3	S.W.	Westbrook LRT 1417C 33 St S.W., Northside	3-7 p.m.
Tue, Mar 4	S.E.	Southcentre Mall 100 Anderson Rd S.E. #142 Centre Court	10 a.m.-2 p.m.
Tue, Mar 4	S.W.	Southland Leisure Centre 2000 Southland Dr S.W.	4-8 p.m.
Thu, Mar 6	City Centre	Calgary International Women's Day Jack Singer Concert Hall 205 8 Ave S.E.	10 a.m. – 3 p.m.
Fri, Mar 7	N.W.	Market Mall 3625 Shaganappi Tr N.W. Between Target and Safeway	4-8 p.m.
Sat, Mar 8	N.W.	Beddington Towne Centre 8120 Beddington Blvd N.W. Safeway parking lot	10 a.m.-2 p.m.
Sat, Mar 8	N.E.	Country Hills Library 11950 Country Village Link N.E.	12-4 p.m.
Sun, Mar 9	S.W.	Signal Hill Richmond Rd and Sarcee Tr Parking lot by Winners	12-4 p.m.
Sun, Mar 9	N.W.	Crowfoot Library 8665 Nose Hill Dr N.W.	12:30-4:30 p.m.
Tue, Mar 11	N.W.	Northland Village Mall 5111 Northland Dr N.W. – Centre Court	10 a.m.-2 p.m.
Tue, Mar 11	N.E.	Marlborough LRT Eastbound Marlborough Drive and 36th St N.E.	3-7 p.m.
Thu, Mar 13	City Centre	Peace Bridge Pathway on both North and South side	3-7 p.m.
Sat, Mar 15	S.E.	Crossroads Farmers Market 1235 - 26 Avenue S.E.	10 a.m.-2 p.m.
Sat, Mar 15	S.E.	Sue Higgins off-leash park From Deerfoot Tr S.E. turn east onto Southland Dr.	9 a.m.-1 p.m.
Sun, Mar 16	N.E.	Village Square Leisure Centre 2623 56 St NE.	12-4 p.m.
Sun, Mar 16	S.E.	McKenzie Towne - Sobeys 20 McKenzie Towne Ave S.E. Parking lot	12-4 p.m.
Mon, Mar 17	City Centre	Bankers Hall +15 315 8 Ave S.W.	10:30 a.m.-2 p.m.
Mon, Mar 17	City Centre	Stephen Ave By the Scotiabank on the 200W block	10:30 a.m.-2 p.m.
Thu, Mar 20	S.E.	South Fish Creek Recreation Centre 100-333 Shawville Blvd S.E.	5-9 p.m.



calgary.ca/actionplan

Onward! By 2016, 80 per cent of Calgarians will report that they feel government activity is open, honest, inclusive, and responsive.



ANIMAL & BYLAW SERVICES

Partnering with Calgarians

calgary.ca/animalservices

Community Clean Ups

Animal & Bylaw Services in partnership with Waste & Recycling and your community association is pleased to offer another year of Community Clean Ups for FREE of charge to Calgarians. A Community Clean Up is a day scheduled at your community centre where you can bring your household items that may not fit in your black, brown or blue carts like furniture or old fencing or items that fill up your carts too quickly or just an accumulation of items that are ready for the landfill. If you live in a multi-unit housing complex, we welcome you to bring your waste and recycling items to this event especially if it is closer than the designated community recycling depots.

We are pleased to announce that 3 packer trucks will be provided this year (2 for waste and 1 for organic materials). Last year, 92 communities were served between April and October. Please check with your community association to see when your Community Clean Up has been booked and better yet, volunteer to help with the event which is held either on a Saturday or Sunday from 9 am – 2 pm. Your community association needs 15-20 volunteers to put on the event so your assistance is greatly appreciated. Animal & Bylaw Services provides funds for food and refreshments for the volunteers, advertising and promotion, gloves, garbage bags and any other items used to help clean up.

Please note, there are items that the City of Calgary's packer trucks will not accept:

- Tires, home appliances, paint, household chemicals, propane tanks, microwaves, car batteries, home electronics, liquids, metals and glass.
- Your Community Association usually enhances the event with recycling services such as electronics, metal, paper shredding and possible tire recycling and paint pickup (or you can take your cans of paint to any fire hall station).

The Community Clean Ups provide a fantastic opportunity to work with your neighbours and community associations to clean up your yards and homes, parks, off-leash areas and sport playfields. Thank you for your commitment to help create healthy, safe and vibrant communities.



For more information about the date set in your community, please call your Community Association. For 2014 applications, Community Associations can call Danel Adams-Sinclair at 403.268.4096 or email danel.adams-sinclair@calgary.ca. For more information on the program, please contact Cheryl Herperger at 403.268.4341 or email Cheryl.Herperger@calgary.ca.



THE CITY OF
CALGARY
ANIMAL & BYLAW SERVICES

ANIMAL & BYLAW SERVICES

Partnering with Calgarians
calgary.ca/animalservices

Off Leash Ambassador Program

Animal & Bylaw Services has launched a new program, the Off Leash Ambassador program. Volunteers help to promote the responsible pet ownership bylaw and to assist owners with positive pet interactions and safety through educational information, demonstrations and discussions. The ambassadors are positive role models in the off leash areas adhering to Calgary's bylaws and provide an excellent avenue for citizens to express concerns to pass along to City bylaw staff. The ambassadors have done a great job at promoting the work of Animal & Bylaw Services and the services available such as animal adoption and licensing.

The pilot program started in the off leash areas in Bowmont Park and Egerts Parks in the northwest. We are now looking to include off leash areas from other quadrants in the city and we need your help!!

If you are interested in volunteering to become an off leash ambassador, please register online at <http://www.calgary.ca/CSPS/ABS/Pages/Volunteering/Animal-Bylaw.aspx>

The Responsible Pet Ownership Bylaw 23M2006 helps to ensure that dogs and citizens are safely enjoying our City of Calgary parks.

Animal & Bylaw Services would like to remind dog owners of the following specific to off leash areas:

- Dog owners must ensure their dog is under control, is within their sight and responds to commands.
- Parking lots adjacent to off-leash areas are on leash.
- Owners are responsible for picking up all waste produced by their dog

Dogs are permitted on pathways:

- Dogs must be walked on the right hand side of the pathway on a leash that is no more than two metres in length and must not interfere with other pathway users.
- Owners cannot cycle, in-line skate or skateboard on a pathway with a leashed dog.
- Dogs are not allowed in school grounds, playgrounds, sport fields, golf courses, cemeteries, wading and swimming areas, and other areas prohibited by signs.
- Dogs must not enter or swim in any body of water within a park except a river that runs through, or is adjacent to, a City park.

For more information about the Off Leash Ambassador program, please contact Cheryl Herperger at 403.268.4341 or Cheryl.Herperger@calgary.ca or 311.



Bicycle Helmet Safety



Head injuries are a leading cause of serious injury and death to children on bicycles*. Most injuries occur when a cyclist suffers a fall, strikes a stationary object, or collides with another cyclist, or pedestrian. Remember – it's the law in Alberta that cyclists under the age of 18 must wear a helmet (and highly recommended for all ages). Helmets should be CSA approved and worn during recreational activities such as skateboarding, in-line skating, or cycling.

Getting informed

- Wearing a helmet while cycling can prevent a serious injury or save a life;
- Brain injuries can cause permanent disability or death;
- Reduce your risk by always wearing your helmet;
- Replace any helmet that has been involved in a crash, even if it appears undamaged.

Getting started

- Allow children to assist when buying their helmet. Cyclists who choose their own helmet are more likely to wear them;
- Start the habit early. Young children learning to ride tricycles need to wear helmets;
- Parents must lead by example: always wear your own helmet when cycling.

Getting the right fit

- Take the time to properly fit and adjust your helmet to ensure maximum protection in case of a crash;
- When worn properly, helmets should fit level, not tilted up, or down over the forehead;
- Helmets should feel snug, but not too tight. To test the fit, the helmet should not fall off when you shake your head from side-to-side while the straps are unfastened;
- Adjust the chin straps to form a "Y" below and slightly forward from the ears;
- Only one finger should be able to fit under the chin strap when it is fastened;
- Do not forget to use the sizing pads included with the helmet. They will help improve the overall fit and comfort.

**Parachute Canada*

<http://www.parachutecanada.org/injury-topics/item/wheeled-activities1>



Notification of Preventative Maintenance Tree Work

The Community of Parkdale is scheduled for a full community Preventative Maintenance Tree Work (Elm trees will be done first followed by the rest of the community trees). Work will commence in Parks and on Streets the week of March 3, 2014.

WHAT IS PREVENTATIVE MAINTENANCE TREE WORK?

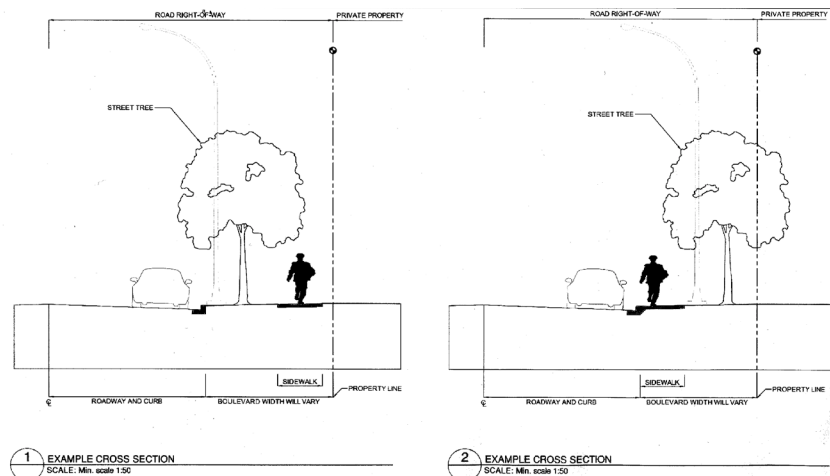
The City's Parks Urban Forestry Division systematically prunes thousands of boulevard and parks trees (public trees) annually through a Preventive Maintenance Tree Work Program. This work is scheduled and completed one community at a time according to an eight year City wide plan. The goal of Preventative Maintenance Tree Work is to inspect and address any potential tree issues before they become problematic. Long term, this will improve the health and condition of our Urban Forest in addition to reducing costs.

WHAT WORK WILL BE COMPLETED?

Tree work is performed for reasons of public safety and tree health. Branches that may interfere or encroach onto the public sidewalk, or that are a traffic safety concern will be pruned. Also, trees shall be pruned of dead, diseased, or defective branches. In instances where trees have been evaluated and require removal, notifications shall be posted on these trees to inform the community. Urban Forestry employees and contractor work is performed in accordance with the International Society of Arboriculture (ISA) and ANSI industry standards.

WHAT IS A PUBLIC TREE?

In accordance with the Tree Protection Bylaw 232002 a "public tree" includes any tree which has any part of its trunk located on City lands and is the responsibility of the City to maintain. The road right of way adjacent to your property is City owned land and is home to many "public tree". The diagram below illustrates how trees are typically situated in relation to your property.



WHAT CAN I DO?

Please obey any safety related precautions and parking restrictions associated with tree work. Your cooperation is greatly appreciated!

I HAVE QUESTIONS/CONCERNS WHO DO I CONTACT?

To learn about "Pruning Trees" and other tree related tree care go to www.treesaregood.com. Requests for tree work throughout the year can be placed to 311 for Urban Forestry Division inspection and scheduling. If you have any questions or concerns about the work, please do not hesitate to call 311 and your concern will be directed to the Urban Forestry Supervisor coordinating the work.

Thank-you!

1904 14 Ave NW

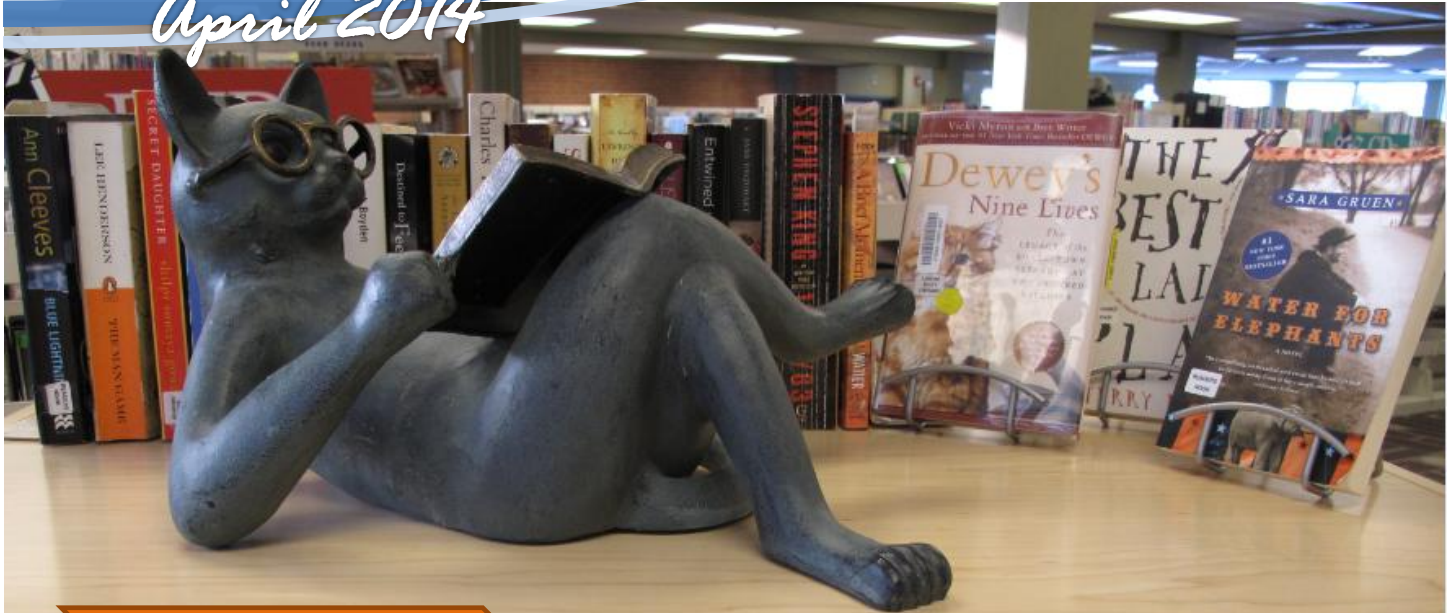
Monday to Thursday 10:00 a.m. – 9:00 p.m.

Friday and Saturday 10:00 a.m. – 5:00 p.m.

Sunday 12:00 p.m. – 5:00 p.m.

Louise Riley Library

April 2014



Mondays @ Your Library

Computer Technology Coaching: Drop in for one-on-one, volunteer help on using the Internet and Microsoft Office products.

Apr. 7 to Apr. 28, 2 - 4:00 p.m. *No Registration Required.*

50+ Coffee and Conversation: Join us for coffee, conversation and presentations of interest. Ages 50 and up. Mondays Apr. 14, Apr. 21, and Apr. 28, 2 - 3:30 p.m. *No Registration Required.*

Special Presentations on:

Apr. 7: **Supportive Travel Services** *Registration Required.*

Apr. 28: **CPO at Your Library** *No Registration Required.*

50+ Next Session Starts: Mondays, May 5 to Aug. 25
(No program on May 19, June 9, July 7, and Aug. 4)

Tuesdays @ Your Library

Adult Book Club: Call for details on specific books.

Apr. 1, and Apr. 29, 7 - 8:30 p.m. *Registration Required.*

Families Celebrate Earth Day: Eco-kids and their families are invited to celebrate Earth Day with stories, songs and finger plays. Ages 2 to 5 with a parent/caregiver.

Tuesday, Apr. 22, 10:30 - 11 a.m. *Registration Required.*

Mission to Mars: Enjoy a fascinating look at our current knowledge of Mars and the challenges behind a future manned mission to the "red planet".

Tuesday, May 6, 7 - 8:30 p.m. *Registration Required.*

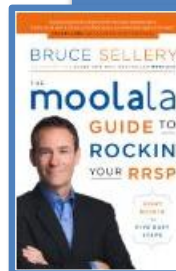
Programs are **FREE** with your library card.

Register in person, by calling 260-2620 or online at www.calgarypubliclibrary.com

Just for you:

Tax Clinic At Your Library: Drop-in for free, one-on-one help with your tax return. First-come, first-serve. In partnership with the United Way of Calgary and Area. Please note that there is an eligibility requirement based on income. Saturday, Apr. 5, 10:30 a.m. - 3:30 p.m.
No Registration Required.

The Power of Superfoods: Superfoods can benefit your health, wellness and vitality and even brain function. Discover the nutritional benefits of superfoods and easy ways to include them in your diet. Presented by Samara Felesky-Hunt, Registered Dietitian. Thursday, May 1, 2 - 3:30 p.m.
Registration Required.



Reader's Nook: "The Moolala Guide to Rockin' Your RRSP : Start Rockin' in Five Easy Steps" by Bruce Sellery. This is a great book for someone who hasn't really thought about contributing to RRSPs or might need some guidance in managing their savings.

See you soon!

Parkdale Farmers' Market

Wednesdays

2:30 to 6:30

Year

Round



3512—5 Avenue NW



Celebrate a Calgary Tradition 50 Years Strong June 1, 2014

\$3500 UP FOR GRABS in 2014!

Join the Scotiabank Calgary Marathon **Neighbourhood Spirit Challenge**. Celebrate and fundraise for your community and show Calgary why your neighbourhood ROCKS!

East Village took the top prize for the second year, donating the \$1500 prize to their neighbour: The Drop in Centre!



15,000 participants will experience the spirit of Calgary on June 1 as they walk and run the scenic communities of the 2014 Scotiabank Calgary Marathon route, including YOURS! Get out and show your Neighborhood Spirit!

Who: Come one and all!!! Residents, associations, businesses, schools, churches; everyone is welcome!

What: Help us celebrate a Calgary tradition 50 years strong. Cheer on runners and host an official Neighborhood Spirit Hub for a chance to win cold hard cash towards neighborhood improvements!

We are celebrating the 50th Anniversary and this years theme is **“Running Through the Decades”** retro costumes, music, signs and vehicles encouraged... the goovier the better!

Engage local businesses, dress up, make signs, share food, have a dance party and make some noise!

When: Sunday June 1st, 2014. The runners begin from Stampede Park at 7 a.m. The organizing committee will work with your community on when participants will come to your neighbourhood.



Bridgeland took second prize and won \$500 in 2013!



You could win.....

- **1st Place: \$2,000** for your community association to go towards neighborhood improvements or donate to one of our 80 official charities in the Scotiabank Charity Challenge.
- **2nd Place: \$1,000** for your community association to go towards neighborhood improvements or donate to one of our 80 official charities in the Scotiabank Charity Challenge.
- **3rd Place: \$500** for your community association to go towards neighborhood improvements or donate to one of our 80 official charities in the Scotiabank Charity Challenge.

Promo: All communities participating in the **Neighbourhood Spirit Challenge** will be highlighted on www.calgarymarathon.com, featured in the Scotiabank Calgary Marathon E-newsletter (42,000 subscribers), promoted through the Scotiabank Calgary Marathon's social media channels and in the printed race guide that goes out to 20,000 people. Some neighbourhoods will be featured in race weekend media reports and future marketing campaigns.

Swag: All participating neighbourhoods will receive a box of thundersticks, whistles, rain ponchos, signs and cowbells from the organizing committee to help get the party started! Just email info@calgarymarathon.com

Judging: All participants will be sent a post-race survey on June 2nd and will be asked to VOTE for the neighbourhoods with the most spirit. Announcement will be made June 9th and cheques mailed within 30 days.



Hillhurst United Church
hosted a Kensington
Neighbourhood Spirit Hub, a
favourite along the route in
2013!

To host a Neighbourhood Spirit Hub in YOUR community for a chance to WIN, please contact Erin at info@calgarymarathon.com



PARKDALE COMMUNITY ASSOCIATION (PCA)

3512 - 5th Avenue NW, Calgary AB, T2N 0V7
 Tel: (403) 283-5767 E-mail: office@parkdalecommunity.com

TIME BLOCK RENTALS AND BASE RENTAL RATES

TIME BLOCKS (Minimum rental period/cost, i.e., no partial blocks fees allowed)	REQUIRE? Y=Yes	RENT FEES	RENTAL COST ESTIMATE
Weekday Time Blocks			
Mon; Tue; Wed; and/or Thu (Strike out days not wanted)			
Morning (8 am to 12 noon)		\$225	
Afternoon (1 pm to 5 pm)		\$225	
Evening (6 pm to 11:30 pm*)		\$225	
All day (8:00 am to 1:00 am*)		\$500	
* Extra late charges of \$60 per hour apply beyond these closing hours			
Weekend Time Blocks:			
Fri; Sat; and/or Sun (Strike out days not wanted)			
Morning (8 am to 12 noon)		\$250	
Afternoon (1 pm to 5 pm)		\$250	
Evening (6 pm to 1 am *)		\$550	
All Day (8 am to 1 am*)		\$700	
* Extra late charges of \$60 per hour apply beyond these rental hours			
EXTRA SERVICES			
Kitchen Use: -For Storage Only		\$75	
-Full Use of Kitchen		\$175	
-Clean Up of Dishes/Utensils by PCA		\$150	
PCA to Set Up - (Tables and Chairs, etc)		\$75	
PCA to Take Down (Tables and Chairs, etc)		\$75	
PCA to Open and/or Lock Up (Fee also charged if PCA responds to alarm)		\$100	
Sound Equipment – Public Address System		\$70	
Sound Equipment – Basic System		\$85	
Sound Equipment – Enhanced System		\$250	
Bouncy Castle (Children's Party)		\$25	
Rehearsal Hall A or B			
Elevator		\$20	
Security Guard (Mandatory requirement if alcohol is being served)		\$27.50/hr	
Cleaning Fee (If Rentee hires PCA to clean)		\$200	
Other Requests/Requirements (Please specify)			
SUB-TOTAL ESTIMATED FEES FOR RENTAL (CONTRACT)			\$ XXX
Cleaning Fee/Damage Deposit (Refundable if Facility is left undamaged, and cleaned to satisfaction of PCA)		\$200	
Additional Damage Deposit for Rentals if alcohol is served		\$500	
TOTAL INCLUDING ALL DEPOSITS			\$XXX
<i>Refund Policy: Should the Rentee cancel their contract within 30 days or less of any booked use, the Rentee will forfeit their reservation deposit.</i>			
Are you serving Alcohol? (Renter is responsible for obtaining Liquor Permit, supplying of alcohol, bartenders/custodians, and complying with Alberta Liquor laws)		Yes ◇	No ◇



Advertising in the PCA Newsletter

MONTHLY RATES (PLUS G.S.T.)

PAGE SIZE	1-2 ISSUES	3-5 ISSUES	6-12 ISSUES
FULL (10 x 7.5"; H x W).....	\$230.00	\$185.00	\$170.00
HALF (4.75 x 7.5").....	135.00	110.00	100.00
QUARTER (4.75 x 3.5").....	90.00	75.00	65.00
EIGHTH (BUSINESS CARD SIZE).... (2 x 3.5")	60.00	50.00	40.00

Frequency of Publication and Distribution

(1) The Parkdale Community Association (PCA) Newsletter will be regularly published and distributed at least six (6) times a year, in the first or second week of January, March, May, July, September, November. If the newsletter is not received by the 15 day of the issue month, please contact your editor at 270-8579 or by e-mail (wingd@telus.net).

(2) Special issues of the newsletter may be published and distributed in between regular editions to deal with time-sensitive, high impact information.

(3) The deadline for regular newsletter submissions will be the 10th of each month prior to issue month, e.g., February 10 for March issue.

(4) The PCA Newsletter will be distributed to all residences, institutions, and commercial establishments within Parkdale boundaries. It will also be delivered to "West Park", the portion of West Hillhurst west of Crowchild Trail NW to 28 Street NW. The circulation is approximately 1,600.

(5) Each issue of the PCA Newsletter will also be posted on the PCA portion of the Federation of Calgary Communities (FCC) website (<http://www.calgaryarea.com/nw/parkdale/parkdale.htm>).

(6) The newsletter is printed in black and white but the online version is in colour.

Classified Ads

"Classified Ads" are reserved for private individuals residing within the Parkdale Community Newsletter distribution area wishing to advertise a product or service. The rates charged (plus G.S.T.) are \$10.00 for PCA members and \$15.00 for non-members for ads up to three lines. Additional lines are \$5.00 per line up to a maximum of 50 words per ad. There will be no charge for lost and found ads. A maximum of two (2) ads an issue will be allowed to any individual or group. The deadline for classified ads is 5:00 pm on the 10th day of the month prior to issue month.

Commercial Ads

Only "copy ready" advertising will be accepted. Rates for "copy ready" advertising are outlined in the table at the bottom of this column. Advertisers are to submit their advertising to the PCA Office, along with payment, by the submission deadline.



Photo Credits

The banner pictures from Saturday Night Fever (2012) on page 1 were provided courtesy of Tanya Massey.

The Garden Committee picture on page 2 was provided courtesy of Audrey Smith.

May Newsletter



The deadline for submissions for the May, 2014, issue of the PCA Newsletter is 5:00 pm, Thursday, April 10, 2014. For more information on submissions of material or ads, please contact David Wing, Editor (270-8579 or wingd@telus.net).



Calendar of Events

Upcoming Events

- Garden Committee Film Screening/Pub Night, Doors open at 6:30 pm, Screening starts at 7:00 pm, Saturday, March 15, 2014, PCA
- Garden Committee Build Dates, Friday to Sunday, June 6 - 8, 2014, PCA

Ongoing Events

- Alcoholics Anonymous - Daily (call for details 283-5767)
- Zumba Classes - Thursday Evenings 6:15 pm.
- Ballroom Dance Lessons - Monday and Tuesday Evenings (call for details 220-0049)
- Youth Theatre - (call for details 283-4622)
- PCA Board Meeting
Last Tuesday of every month (except July, August and December) starting at 7:00 pm, Main Hall, PCA Complex
- PCA Planning & Development Committee
Second Tuesday of every month (except July, August, and December) starting at 7:15 pm, Main Hall, PCA Complex - residents welcome
- Indoor Farmers' Market
Every Wednesday from 2:30 - 6:30 pm, PCA Complex